

AVALON BLEND

CALIFORNIA RED WINE BLEND 2015

Avalon is one of America's top selling wines for a reason: delicious and approachable, it can turn even the worst day into an Avalon day.

So, whether you've just smashed your new smart phone, your Uber driver dropped you off in a puddle or your waiter dropped a bowl full guacamole in your lap, Avalon is to the rescue. Life happens. **Make it an Avalon day.**

VINTAGE

2015 marked another stellar vintage in California. A warm summer combined with well-reported drought conditions led to very early harvest with light, concentrated yields with exceptional quality. Red varieties show firm tannins, dense black fruit character and deep color.

WINEMAKING

Avalon BLEND is made with California's most exciting red varieties:

ZINFANDEL Provides a plush and juicy base of ripe blackberry and spicy black pepper notes.

CABERNET SAUVIGNON Adds black cherry fruit and lush tannins which provides structure to the wine.

TANNAT Lends a bright red cherry top note complementing the wine's dark fruit.

PETITE SIRAH Deep and dark in color, Petite Sirah also contributes a dose of ripe blueberry and boysenberry fruit.

SENSORY PROFILE

Big, bold and jammy blackberry, cherry fruit flavors mingle with a hint of black peppers spice on the palate followed by supple tannins and a long, smooth finish.

RECOMMENDED FOOD PAIRINGS

Avalon BLEND's approachable fruit profile pairs perfectly with burgers, carne asada burritos and grilled steak.

TECHNICAL DATA

APPELLATION
California

TA
.56 g/100ml

VARIETAL COMPOSITION
54% Zinfandel,
21% Cabernet Sauvignon,
20% Tannat, 5% Petite Sirah

pH
3.66

AGING
10-12 months in French oak,
35% new

ALCOHOL
13.5%

